

TO: SANTA BARBARA CITY CLERK

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FROM: TONY VASSALLO, BRINKERHOFF RESIDENT

RE: PROPOSED CHANGE TO DRAFT 3 DISTRICT MAP

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

THE AREA BOUNDED BY ORTEGA ON THE NORTH, STATE ST. ON THE EAST, GUTIERREZ ON THE SOUTH AND, DE LA VINA ON THE WEST IS CLEARLY PART OF WEST DOWNTOWN AND AS SUCH SHOULD BE INCLUDED IN DISTRICT 6 (SEE EXHIBIT A ATTACHED).

REASONS:

GEOGRAPHICALLY, THE NEIGHBORHOOD AREA I'VE DESCRIBED IN EXHIBIT 'A' IS CLEARLY WALKABLE AND WITHIN A PART OF DOWNTOWN, GIVING IT MUCH OF ITS CHARM AND DESIREABILITY.

ITS PROXIMITY TO ADJACENT CHAPALA AND STATE ST. AMENITIES ASSOCIATES THIS NEIGHBORHOOD AREA HISTORICALLY WITH DOWNTOWN.

THE BRINKERHOFF HISTORIC LANDMARK DISTRICT IS WITHIN THE PROPOSED CHANGE AREA AND HAS ALWAYS BEEN CONSIDERED DOWNTOWN.

NEW AND OLD RESIDENTS CONSIDER THIS AREA DOWNTOWN.

THIS AREA'S NEIGHBORHOOD ISSUES ARE RELATED TO DOWNTOWN. THEREFORE A DOWNTOWN DISTRICT 6 COUNCIL PERSON IS BEST SUITED TO REPRESENT THE AREA.


ZONING WITHIN THE BRINKERHOFF HISTORIC LANDMARK DISTRICT IS THE SAME AS DOWNTOWN AND THE BRINKERHOFF DISTRICT HAS SEVERAL LONG STANDING BUSINESSES OPERATING WITHIN IT.

SOME OF THE LARGEST NEW DOWNTOWN CONDOMINIUM DEVELOPMENTS ARE LOCATED WITHIN THE PROPOSED AREA (CHAPALA CORRIDOR) AND THUS BELONG IN DISTRICT 6.










RESIDENTS OF THE PROPOSED CHANGE AREA HAVE WORKED TOGETHER WITH THE CITY, SUPPORTING NEIGHBORHOOD IMPROVEMENTS AND POLICIES, AND HAVE SHOWN LEADERSHIP IN OPPOSING CHANGES DETRIMENTAL TO THE NEIGHBORHOOD.

NOTE: EFFORTS TO ADJUST THE MAP AND ELIGIBLE VOTERS, USING THE CITY COMPUTER PROGRAM, PROVED USER-UNFRIENDLY, HENCE THE SUBMITTAL OF THE ATTACHED MAP EXHIBIT. WITHOUT HAVING ACCESS TO THE ELIGIBLE VOTER NUMBERS, NEW ONES COULD NOT BE DOCUMENTED. HOWEVER IT IS BELIEVED THAT THE INCLUSION OF THE PROPOSED AREA INTO DOWNTOWN DISTRICT 6 WOULD NOT ADVERSLY EFFECT THE PERCENTAGES OF VOTERS WITHIN DISTRICT 3 OR 6 AS MANDATED BY THE COURT.

THANK YOU



City of Santa Barbara 2015 Districting Vassallo Plan

- Map layers**
-  Vassallo Splits
 -  Census Block
 -  Landmark Area
 -  Pipeline/Power Line
 -  Railroad
 -  River
 -  Landmark Point
 -  Streets
 -  GP Neighborhoods



Santa Barbara "Vassallo Plan"								
District		1	2	3	4	5	6	Total
	Total Pop	15,002	15,074	14,074	14,498	14,972	14,790	88,410
	Deviation from ideal	267	339	-661	-237	237	55	1,000
	% Deviation	1.81%	2.30%	-4.49%	-1.61%	1.61%	0.37%	6.79%
Total Pop	% Hisp	69%	18%	69%	16%	20%	36%	38%
	% NH White	25%	73%	26%	77%	71%	56%	55%
	% NH Black	2%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	6%	5%	4%
Voting Age Pop	% Hisp	64%	16%	62%	14%	18%	31%	33%
	% NH White	30%	75%	32%	79%	74%	61%	60%
	% NH Black	3%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Citizen Voting Age Pop	Total CVAP	8,012	11,397	6,371	11,400	10,863	9,650	57,694
	% Hisp	53%	13%	51%	9%	18%	21%	25%
	% NH White	36%	79%	43%	86%	76%	70%	68%
	% NH Black	5%	1%	1%	2%	2%	3%	2%
	% Asian-American	4%	5%	3%	2%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	5,514	9,821	4,261	10,320	9,389	7,477	46,782
	% Latino	45%	13%	40%	11%	13%	17%	19%
	% Asian-Surnamed	2%	2%	2%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	2%	0%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,221	8,081	3,140	8,708	7,946	5,971	38,067
	% Latino	43%	13%	37%	10%	12%	16%	18%
	% Asian-Surnamed	2%	2%	1%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Age	age0-19	27%	23%	29%	16%	18%	19%	22%
	age20-60	58%	57%	61%	57%	52%	63%	58%
	age60plus	15%	20%	10%	27%	30%	18%	20%
Immigration	immigrants	35%	20%	39%	15%	16%	23%	25%
Housing Stats	vacant	12%	9%	7%	11%	5%	8%	9%
	occupied	88%	91%	93%	89%	95%	92%	91%
	rented	63%	44%	71%	52%	42%	78%	57%
	owned	37%	56%	29%	48%	58%	22%	43%
	singlefamily	65%	68%	50%	67%	68%	37%	59%
	multifamily	35%	32%	50%	33%	32%	63%	41%
Language spoken at home	english	41%	71%	39%	77%	79%	66%	62%
	spanish	56%	19%	55%	15%	12%	28%	31%
	asian-lang	2%	3%	2%	3%	2%	2%	2%
	other lang	2%	6%	4%	6%	7%	4%	5%
Children at Home	child-under18	33%	25%	30%	18%	20%	18%	23%
Work (percent of pop age 16+)	employed	65%	64%	66%	61%	56%	69%	64%
	Commute on Public Transit	7%	5%	10%	2%	2%	6%	5%
Household Income	hhincome0-25k	22%	13%	20%	17%	16%	23%	18%
	hhincome25-50k	23%	17%	25%	20%	18%	25%	21%
	hhincome50-75k	18%	18%	20%	16%	16%	17%	17%
	hhincome75-200k	31%	40%	32%	34%	36%	32%	34%
	hhincome200k-plus	7%	11%	3%	13%	13%	3%	9%
Education (among those age 25+)	hs-grad	50%	41%	43%	38%	43%	43%	43%
	bachelor	15%	28%	17%	31%	26%	26%	24%
	graduatedegree	8%	23%	10%	24%	24%	17%	18%